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Data Science Bootcamp

Homework 1

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The theater category has had the most submissions since the beginning of the data
   2. Since the beginning of 2017, the number of failed campaigns has exceeded the number of successful campaigns
   3. More than 53% of the campaigns within the data set have been successful
2. What are some limitations of this dataset?
   1. We only see the metrics from a fundraising perspective. We have no information on the success of the project after fundraising
   2. We don’t have information on what drives customer growth- we only see that the number of campaigns fluctuates
3. What are some other possible tables and/or graphs that we could create?
   1. We could create a graph showing the average donation per category/sub-category
   2. We could create a graph showing the average amount of time each category has between its opening date and final date on Kickstarter